







ST. ANDREW &  
ST. JOSEPH BAYS  
ESTUARY PROGRAM



# SPONSORSHIP PACKET



**ST. ANDREW &  
ST. JOSEPH BAYS**  
ESTUARY PROGRAM  
*at FSU PANAMA CITY*

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## MISSION

The St. Andrew & St. Joseph Bay Estuary Program (SASJBEP) is dedicated to bringing partners together to realize our vision of healthy sustainable habitats and communities. Our mission is to collaborate—as representatives of private, public, and non-governmental stakeholders—to improve our common sense, science-based understanding of the needs of the estuary, and to develop, promote, and implement projects that protect and restore the health of the bays.

The SASJBEP created a blueprint of actions over the next 10 years outlined in the [Comprehensive Conservation and Management Plan \(CCMP\)](#), ensuring a strategic approach to the estuary's long-term health and sustainability. We are located at FSU Panama City where we work to achieve this mission.

## JOIN US IN OUR MISSION

Become a Vertical Oyster Gardener

Join the Volunteer Network

Donate to the Estuary Program

Join the Teen Outreach Committee

Become an Outreach Volunteer

Join the Science and Technical Committee

Attend our Tides and Talks Meetings

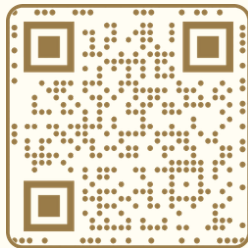


## ANNUAL 5K, 10K, AND FUN RUN

SATURDAY, SEPTEMBER 26TH, 2026

7:30AM CDT

100 Conservation Park  
Panama City Beach FL



# SPONSORSHIP OPPORTUNITIES

Interested in Sponsoring? Here is how your sponsorship can make a difference.

- **SUPPORTING RESTORATION PROJECTS**

Your sponsorship will help fund essential restoration efforts that will improve habitats, enhance water quality, and support native species that thrive in our bays.

- **ENHANCING RESEARCH AND MONITORING**

Proceeds from the event contribute to our research and monitoring programs, allowing us to gain valuable insights into the health of our bays and identify actions to be taken to make measurable impacts.

- **PROMOTING COMMUNITY STEWARDSHIP**

By sponsoring the race, you are fostering a sense of stewardship and pride for our bays. Together, we can engage local residents, businesses, and organizations in conservation efforts, promoting a shared responsibility for our natural resources.

- **EDUCATING FOR THE FUTURE**

Proceeds will support visits to local schools along with volunteer and internship opportunities with local students.

Proceeds from this event will go directly to the St. Andrew and St. Joseph Bays Estuary Program.

# SPONSORSHIP LEVELS AND PERKS

\*Sponsor is able to include giveaways such as organization freebies and coupons in bags provided to participants.

\*\*Must submit sponsorship form/payment by 8/20 for logo on event shirt.

PERKS	TRAIL SPONSOR \$300	SHIRT SPONSOR \$500	EVENT SPONSOR \$700	SUPER SPONSOR \$1,500	PRESENTING SPONSOR \$4,000
LOGO ON TRAIL SIGNS	✓	✓	✓	✓	✓
GOODIE BAG ITEM INCLUSION*	✓	✓	✓	✓	✓
LOGO ON EVENT SHIRT**		Small	Medium	Large	X-Large
RACE ENTRIES		1	2	4	6
SOCIAL MEDIA ADVERTISING		1 Post	2 Posts	Included in all Race advertising	Included in all Race advertising
LOGO ON WEBSITE, REGISTRATION PAGES				✓	✓
WATER/SNACK TABLE LOGO				✓	✓
REGISTRATION TABLE LOGO					✓
STARTING LINE LOGO BANNER					✓
SPONSOR INCLUDED IN ALL EVENT ANNOUNCEMENTS					✓

# SPONSORSHIP COMMITMENT FORM

Sponsorship contributions to Race for the Bays are tax-deductible to the full extent allowed by the law.

I would like to sponsor the 2026 Race for the Bays hosted by the St. Andrew and St. Joseph Bays Estuary Program with the following contribution:

- \$4,000 - PRESENTING SPONSOR
- \$1,500 - SUPER SPONSOR
- \$700 - EVENT SPONSOR
- \$500 - SHIRT SPONSOR
- \$300 - TRAIL SPONSOR

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to Florida State University Foundation #F09311 or donate online at: [Ink.bio/s/sasjbep/give](https://lnk.bio/s/sasjbep/give)

Memo: Race for the Bays

Mail Checks to:  
4750 Collegiate Dr.  
Panama City, FL 32405

For more information, contact:

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